

# RUN OF SHOW

## Pittsburgh City of Learning Launch Event

**Tuesday, June 10, 2014, 6:00 PM – 8:00 PM**

Kresge Theater, Carlow University  
Pittsburgh, PA

*[Cathy Lewis Long of The Sprout Fund will be the emcee for the event; she will welcome attendees and introduce subsequent presenters.]*

<b>6:10 PM Welcome Video and Remarks</b> Cathy Lewis Long Executive Director, The Sprout Fund
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Following a short video introducing badges (<https://vimeo.com/88371805>) that will be shown to quiet the group and gather everyone's attention, Cathy will welcome attendees to the event.

*[Cathy will then introduce a representative from Carlow University to provide brief welcoming comments.]*

<b>6:15 PM Carlow University Representative</b> NAME TITLE
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NAME will provide a short welcome to attendees and a brief introduction to Carlow University.

At the conclusion of his/her remarks, he/she will invite Cathy Lewis Long back to the stage.

<b>6:20 PM Kids+Creativity Introduction</b> Cathy Lewis Long Executive Director, The Sprout Fund
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Cathy will describe the history of the Kids+Creativity Network and its evolution leading up to the City of Learning launch.

*[At the conclusion of her remarks, Cathy will introduce Jen Humke of the MacArthur Foundation to provide an overview of their support of learning innovation in Pittsburgh, specifically focusing on Connected Learning and Hive Pittsburgh.]*

**6:25 PM Remarks: Connected Learning & Hive Pittsburgh**  
Jen Humke  
Program Officer, The MacArthur Foundation

Jen will provide an overview of the MacArthur Foundation's support of learning innovation in Pittsburgh, specifically focusing on Connected Learning and Hive Pittsburgh.

- Define Connected Learning
- Discuss Hive as a strategy to put CL into action with the city as a context
- Highlight Hive Pittsburgh's important role as a partner in learning innovation
- Note MacArthur's major investments in badges as a vehicle for making learning relevant

At the conclusion of her remarks, Jen will turn things back over to Cathy to introduce the next speaker.

*[Cathy will introduce Nichole Pinkard, Founder of the Digital Youth Network and an Associate Professor at DePaul University, to give attendees an overview of the history of the City of Learning model based on her work in Chicago.]*

**6:35 PM Remarks: Badges for learning and Chicago history**  
Nichole Pinkard  
Founder, Digital Youth Network  
Associate Professor, DePaul University

Nichole will use her remarks to provide a history of the evolution of the City of Learning campaign, starting with her work at the Digital Youth Network and last year's Chicago Summer of Learning program.

- Introduce DYN and discuss the importance of digital literacy
- Talk about ways badges for learning help to create learning pathways for students
- Describe Chicago Summer of Learning 2013 and its outcomes (e.g. badges issued)

At the conclusion of her remarks, Nichole will turn things back over to Cathy to introduce the next speaker.

*[Cathy will introduce Erin Knight, Director of the Badge Alliance, to give attendees an overview of Alliance and their emerging work.]*

**6:45 PM Remarks: Mission of the Badge Alliance**  
Erin Knight  
Executive Director, The Badge Alliance

Erin will use her remarks to discuss the mission of the newly-formed Badge Alliance and explain the ways the organization is helping to advance the digital badging movement.

- Introduce audience to the Badge Alliance and its mission

- Note other applications of badges beyond youth learning (lifelong learning, workforce, professional development)
- Describe the Cities of Learning campaign as the first big campaign BA is working on (e.g. which cities are involved, role of mayors, how is BA supporting, etc)

At the conclusion of her remarks, Erin will turn things back over to Cathy to introduce the next speaker.

*[Cathy will introduce Dr. Curtiss Porter, Chief Education & Neighborhood Reinvestment Officer of the City of Pittsburgh, to describe the Mayor's Office's support for City of Learning.]*

<p><b>6:55 PM</b>   <b>Remarks: Mayoral Support for City of Learning</b> Dr. Curtiss Porter <i>Chief Education &amp; Neighborhood Reinvestment Officer</i> <i>Office of the Mayor, City of Pittsburgh</i></p>
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Dr. Porter will describe his experience at the Summit to Reconnect Learning and give an overview of how Mayor's Office's support of City of Learning.

- Describe Mayor's vision for education in Pittsburgh, both in school and out of school
- Share reflections from participating in the Summit to Reconnect Learning in February, including the story about the "Pittsburgh: Badge City" poster

At the conclusion of the announcements, Dr. Porter will turn things back over to Cathy to introduce the next speaker.

*[Cathy will introduce Khalif Ali, Program Manager for Badges at The Sprout Fund, to describe next steps and ways for people to get involved.]*

<p><b>7:00 PM</b>   <b>Next Steps</b> Khalif Ali, The Sprout Fund</p>
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Khalif will provide an overview of next steps, including summer plans, ways to use the new website, and the Working Group process.

- Describe summer pilot program to badge activities of 20 organizations
- Discuss new mobile web platform for youth to discover learning experiences
- Preview the Working Group process

At the conclusion of his remarks, Khalif will turn things back over to Cathy to close out the event.

<p><b>7:10 PM</b>   <b>Closing Remarks</b> Cathy Lewis Long, The Sprout Fund</p>
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Cathy will close the session by giving a round of thanks to all participants, reiterating ways to get involved, and inviting guests to mix and mingle at the reception located just outside the theater.