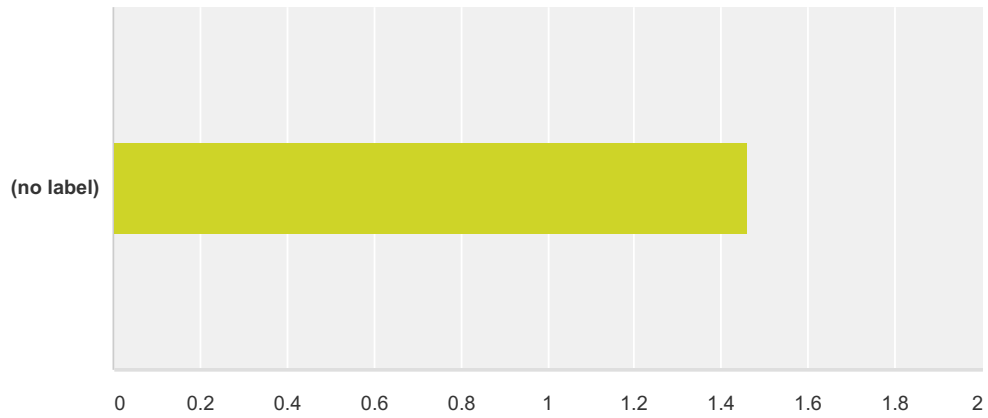


WORKING GROUP SURVEY: MEDIA MAKING

Q1 Is Idea Generation a necessary media making competency?

Answered: 13 Skipped: 0

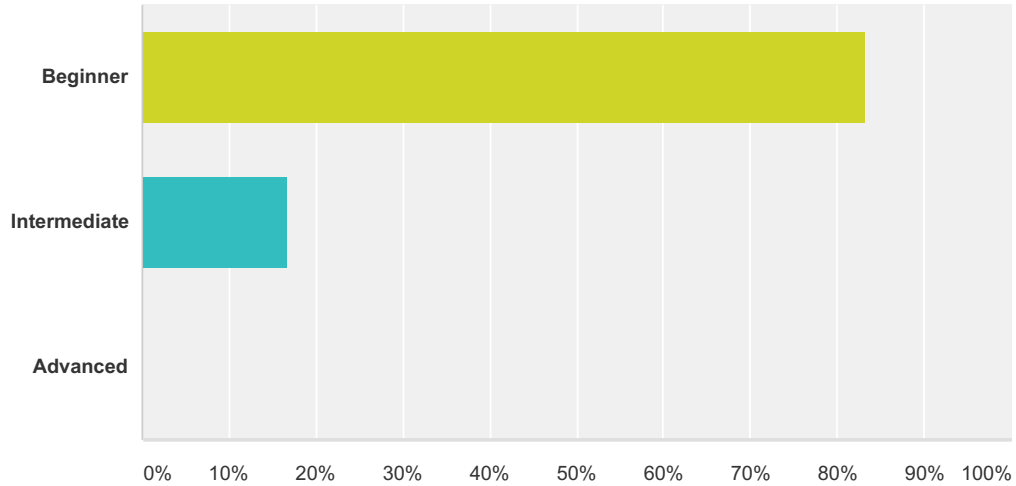


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	53.85% 7	46.15% 6	0.00% 0	13	1.46

WORKING GROUP SURVEY: MEDIA MAKING

Q2 Would you consider Idea Generation a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



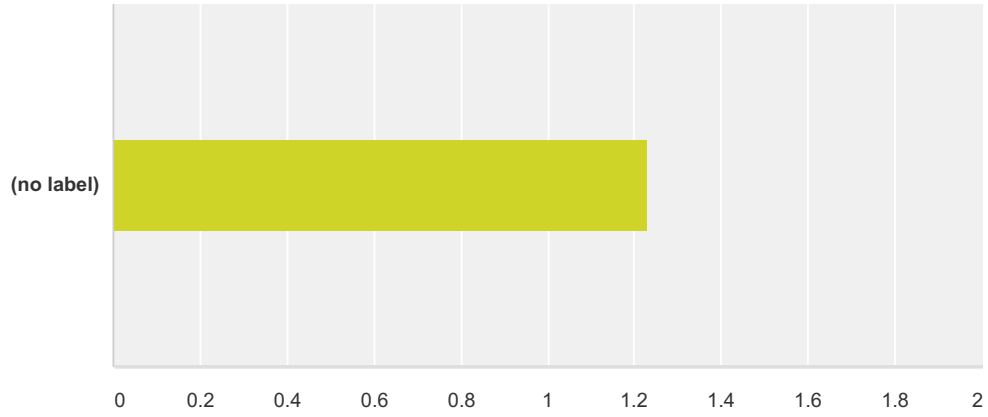
Answer Choices	Responses
Beginner	83.33% 10
Intermediate	16.67% 2
Advanced	0.00% 0
Total	12

#	Comments/Suggested Revisions	Date
1	Feels like something you do at the start, but also feels vague.	3/2/2015 5:10 PM
2	Idea Generation could possibly be split into both a beginner and an intermediate competency. Formulating the idea would be the beginner competency and vetting and articulating could become the intermediate competency.	2/27/2015 4:25 PM
3	Remove should. "that choice" is somewhat ambiguous. The learner formulates an idea or message, vets that idea, and articulates why they made that choice.	2/20/2015 11:45 AM
4	"Idea Generation" is perhaps too general. "Message Maker" could be more specific while also being broad at the same time.	2/16/2015 3:10 PM
5	This competency requires some thought with regard how a message or idea is defined. Does a 10-second Vine video that has a very short and simplistic message merit an idea badge versus a short film that has a more crystallized theme. Perhaps Idea generation is a beginner badge and theme-building is more intermediate. I think Idea Generation is important but this feels very subjective.	2/16/2015 1:48 PM
6	"Vet" is a vague term - clarify what "vet that idea" means. Also, this could be varied leveled depending on what is involved in "vetting" and the complexity of the idea/message.	2/16/2015 1:41 PM
7	I think that idea generation is not particular to beginner, intermediate, or advanced competency, but present at all stages of competency in increasing degrees of refinement. Idea Generation is necessary for all media creation at all stages.	2/16/2015 11:58 AM

WORKING GROUP SURVEY: MEDIA MAKING

Q3 Is Storytelling a necessary media making competency?

Answered: 13 Skipped: 0

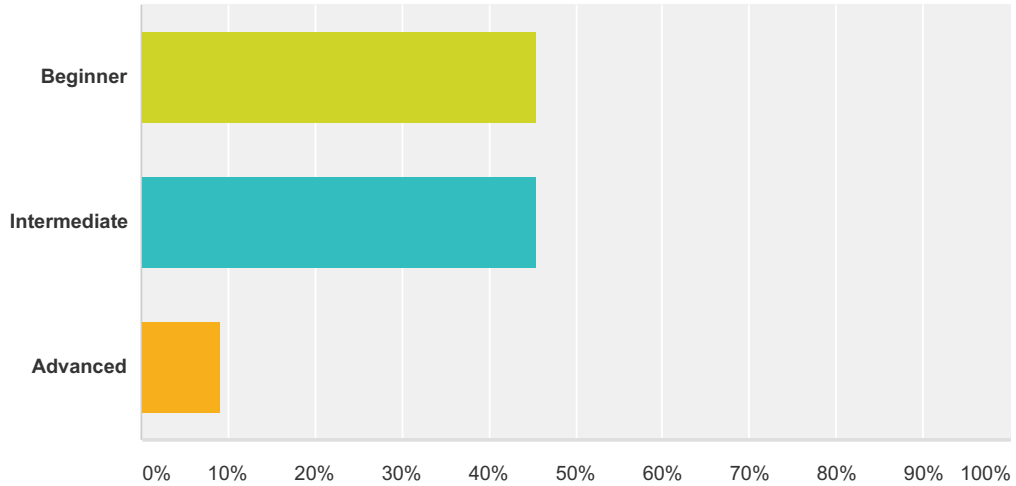


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	84.62% 11	7.69% 1	7.69% 1	13	1.23

WORKING GROUP SURVEY: MEDIA MAKING

Q4 Would you consider Storytelling a Beginner, Intermediate, or Advanced competency?

Answered: 11 Skipped: 2

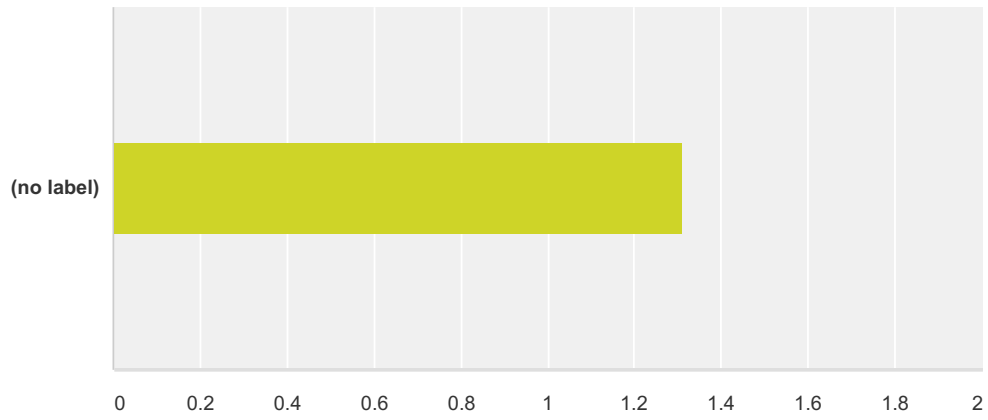


Answer Choices	Responses
Beginner	45.45% 5
Intermediate	45.45% 5
Advanced	9.09% 1
Total	11

#	Comments/Suggested Revisions	Date
1	Can be scaffolded, but also feels like a good beginning concept.	3/2/2015 5:10 PM
2	This seems like two separate competencies. Telling would seem to be a skill while identification is knowledge.	2/20/2015 11:45 AM
3	What qualifies as "engaging"? Are we talking about components of a story like exposition, rising action, climax, etc or telling a story in a way that does not put the audience to sleep?	2/16/2015 1:41 PM
4	Again, this rubric is a little deficient in its structure. These concepts are present and necessary at all stages of media creation. A better question for you to ask would be, "What does beginning, intermediate, or advanced storytelling look like?" That would be more in line with how existing educational standards are structured.	2/16/2015 11:58 AM

Q5 Is Research a necessary media making competency?

Answered: 13 Skipped: 0

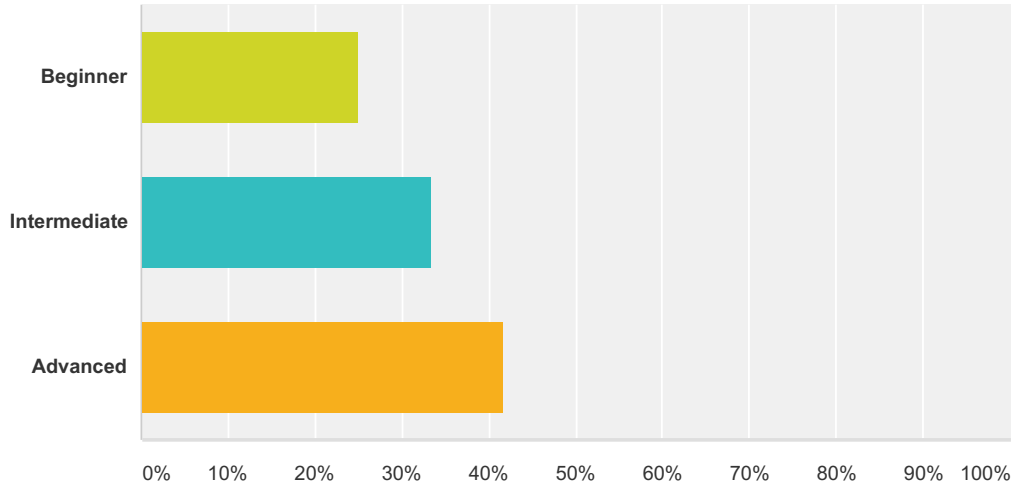


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	69.23% 9	30.77% 4	0.00% 0	13	1.31

WORKING GROUP SURVEY: MEDIA MAKING

Q6 Would you consider Research a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



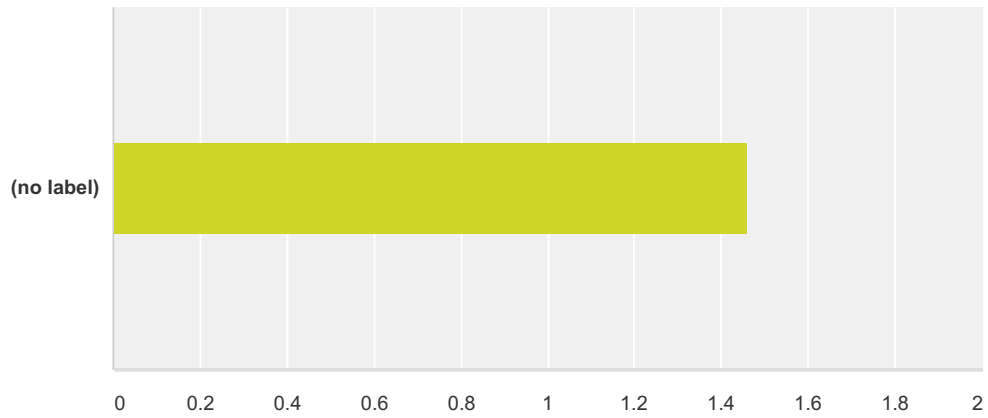
Answer Choices	Responses
Beginner	25.00% 3
Intermediate	33.33% 4
Advanced	41.67% 5
Total	12

#	Comments/Suggested Revisions	Date
1	Important, but needs to happen once they're already onboard with a project.	3/2/2015 5:10 PM
2	Rather than saying the learner should know how to approach a research project, say how to research a media project. It's a media project, not a research project. Also, the way this is worded now, it's unclear how it differs from the skill of research in the Skills section. The original idea of having this competency is for youth to learn how to use media research (e.g. media research that illustrates what kind of audience a given medium delivers, when best to schedule the message, characteristics of use such as the optimum length of a YouTube video). The concept of media research, which is a more advanced competency, got lost in translation. Although it is an advanced competency, media research is a key component of media-making in the real world.	2/26/2015 10:56 PM
3	"how to approach a research project" is ambiguous The learner organizes information efficiently, develops and asks appropriate research questions, and utilizes resources to find answers.	2/20/2015 11:45 AM
4	This appears to be more of a Disposition than Knowledge.	2/16/2015 3:10 PM
5	"Approach a research project" and "Complete a research project" are very different. Are we talking about breaking down the steps of a research project or actually doing one? Level depends on complexity.	2/16/2015 1:41 PM
6	See above.	2/16/2015 11:58 AM

WORKING GROUP SURVEY: MEDIA MAKING

Q7 Is Identify Medium a necessary media making competency?

Answered: 13 Skipped: 0

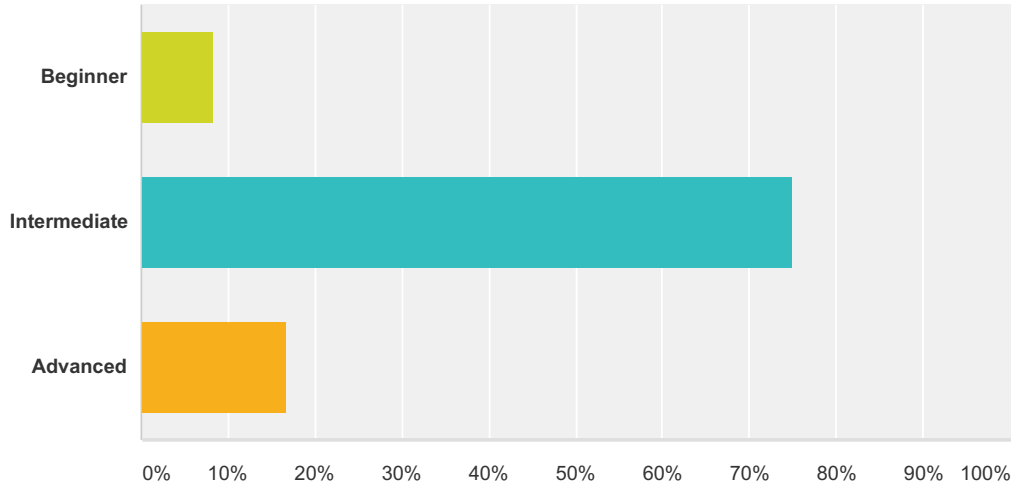


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	61.54% 8	30.77% 4	7.69% 1	13	1.46

WORKING GROUP SURVEY: MEDIA MAKING

Q8 Would you consider Identify Medium a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



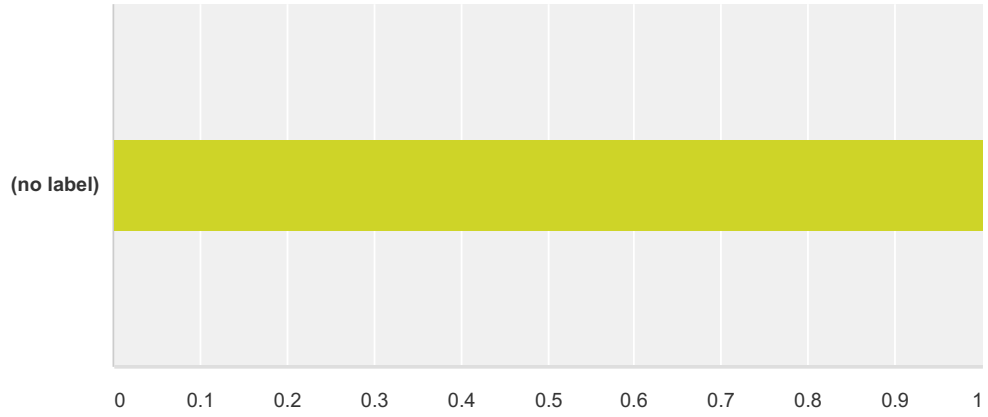
Answer Choices	Responses
Beginner	8.33% 1
Intermediate	75.00% 9
Advanced	16.67% 2
Total	12

#	Comments/Suggested Revisions	Date
1	This is a good skill, but I'm not sure if it will translate to teens making for their own enjoyment. This is a skill for a project that is an assignment.	3/2/2015 5:10 PM
2	The learner identifies the medium that would illicit the desired response as well as reach the intended audience.	2/20/2015 11:45 AM
3	Maybe this just needs revision but it does not feel like a discrete skill or knowledge set.	2/16/2015 1:48 PM
4	"know how to" and "be able to" are different objectives (this goes for most of these statements)	2/16/2015 1:41 PM
5	This is a competency that is specific enough to be identified with a specific level of proficiency.	2/16/2015 11:58 AM

WORKING GROUP SURVEY: MEDIA MAKING

Q9 Is Promotion a necessary media making competency?

Answered: 13 Skipped: 0

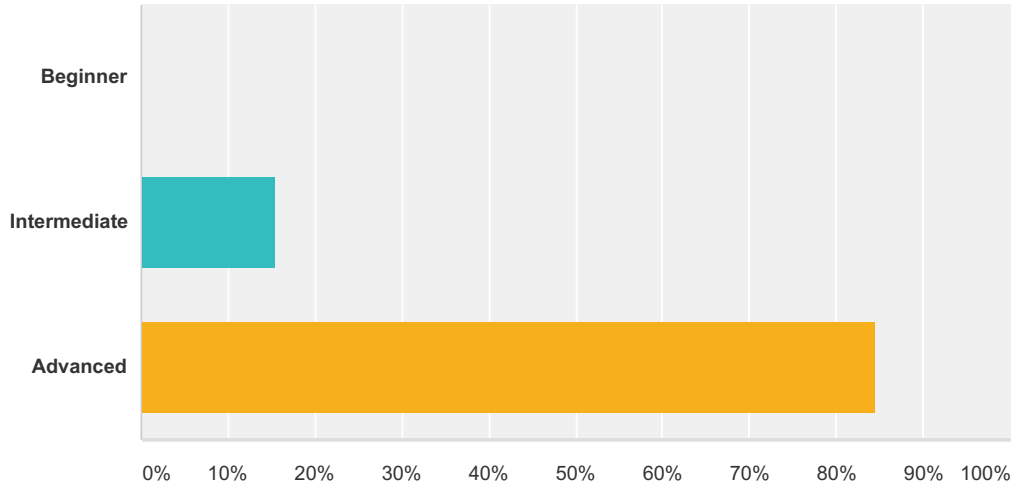


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	100.00% 13	0.00% 0	0.00% 0	13	1.00

WORKING GROUP SURVEY: MEDIA MAKING

Q10 Would you consider Promotion a Beginner, Intermediate, or Advanced competency?

Answered: 13 Skipped: 0

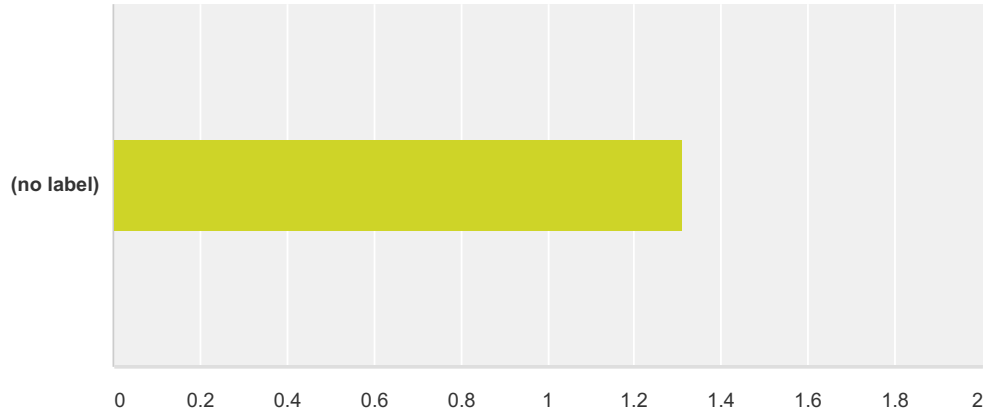


Answer Choices	Responses
Beginner	0.00% 0
Intermediate	15.38% 2
Advanced	84.62% 11
Total	13

#	Comments/Suggested Revisions	Date
1	As a later step, it feels advanced.	3/2/2015 5:10 PM
2	remove should	2/20/2015 11:45 AM

Q11 Is Research a necessary media making competency?

Answered: 13 Skipped: 0

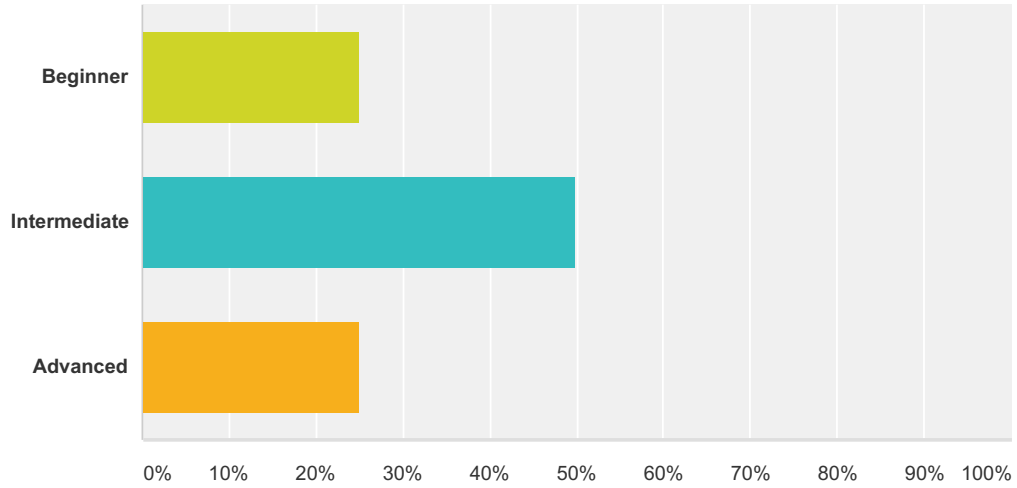


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	84.62% 11	15.38% 2	0.00% 0	13	1.31

WORKING GROUP SURVEY: MEDIA MAKING

Q12 Would you consider Research a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1

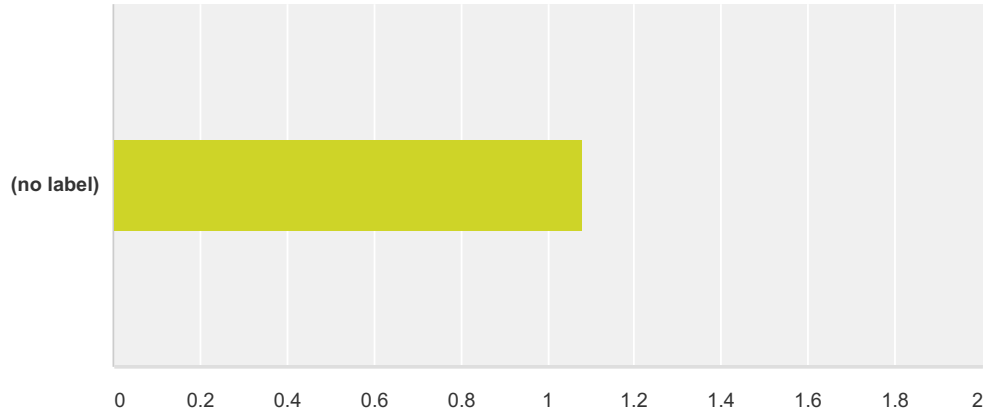


Answer Choices	Responses
Beginner	25.00% 3
Intermediate	50.00% 6
Advanced	25.00% 3
Total	12

#	Comments/Suggested Revisions	Date
1	As I stated previously, research requires the learner be motivated to follow through properly.	3/2/2015 5:12 PM
2	Seems redundant with knowledge research; suggest creating greater differentiation between them	2/20/2015 11:48 AM
3	Yes, research seem more like a skill than a knowledge!	2/16/2015 1:53 PM
4	As mentioned before, this skill should exist to varying degrees at all levels.	2/16/2015 12:03 PM

Q13 Is Use of Equipment a necessary media making competency?

Answered: 13 Skipped: 0

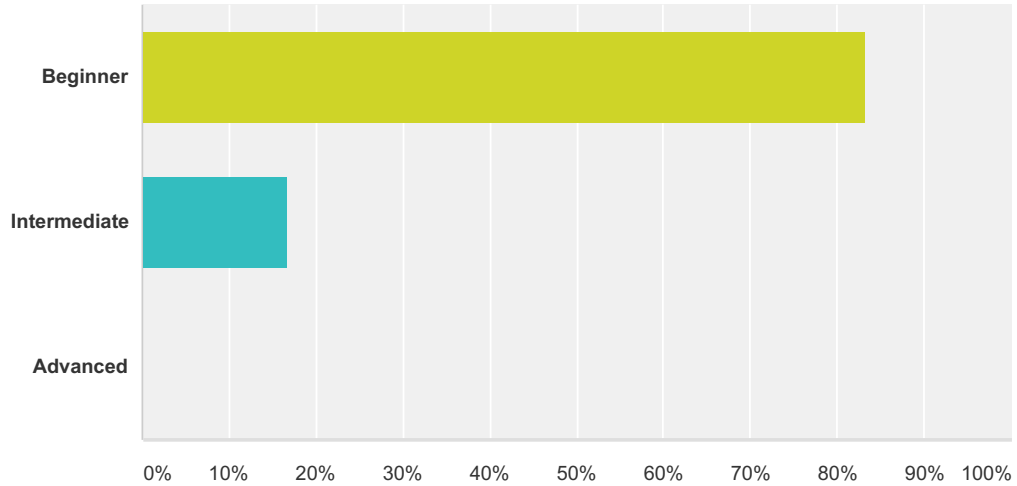


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	92.31% 12	7.69% 1	0.00% 0	13	1.08

WORKING GROUP SURVEY: MEDIA MAKING

Q14 Would you consider Use of Equipment a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



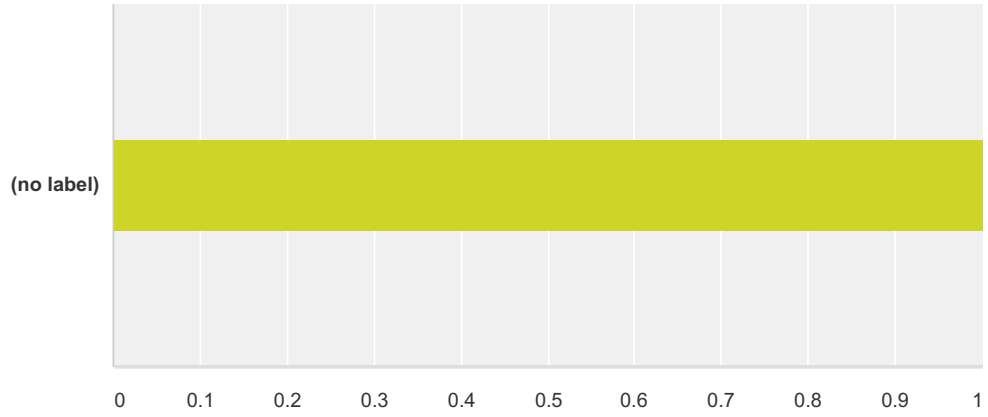
Answer Choices	Responses
Beginner	83.33% 10
Intermediate	16.67% 2
Advanced	0.00% 0
Total	12

#	Comments/Suggested Revisions	Date
1	Can be beginner through advance depending on what it is, but the familiarity and ability to use the equipment is key to success and motivation.	3/2/2015 5:12 PM
2	The learner can operate and care for the equipment native to the medium.	2/20/2015 11:48 AM
3	Again, as the equipment becomes more advanced, the degree to which this competency describes a beginner, an intermediate, or an advanced student will change.	2/16/2015 12:03 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q15 Is Collaboration a necessary media making competency?

Answered: 13 Skipped: 0

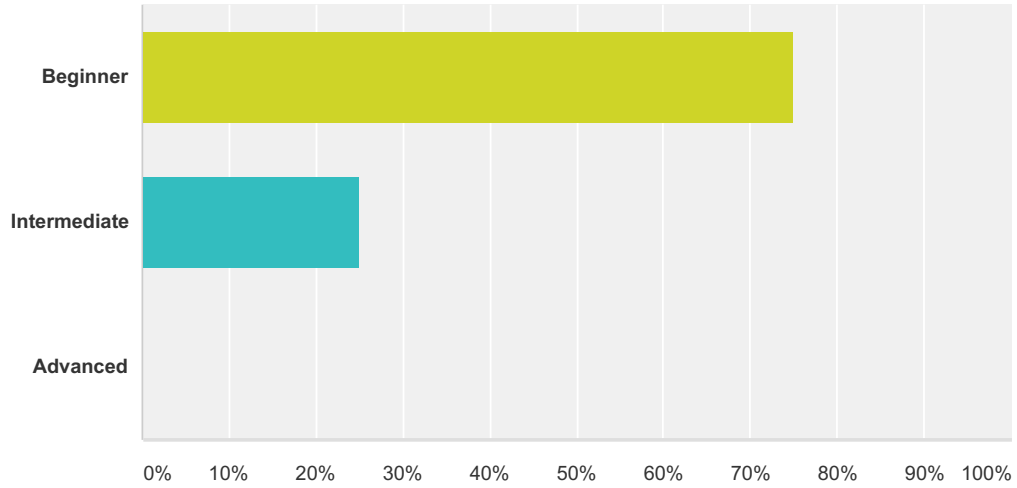


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	100.00% 13	0.00% 0	0.00% 0	13	1.00

WORKING GROUP SURVEY: MEDIA MAKING

Q16 Would you consider Collaboration a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1

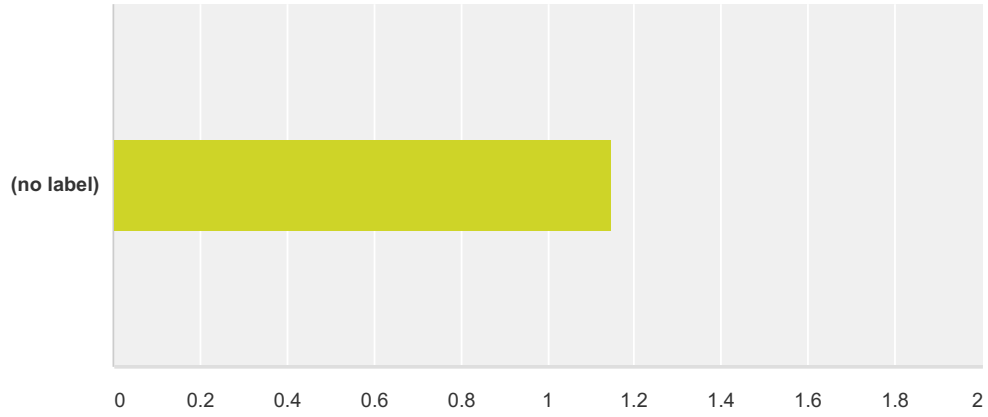


Answer Choices	Responses	
Beginner	75.00%	9
Intermediate	25.00%	3
Advanced	0.00%	0
Total		12

#	Comments/Suggested Revisions	Date
1	This is hugely important in our spaces!	3/2/2015 5:12 PM
2	Suggest standardizing collab language across working groups	2/20/2015 11:48 AM
3	Same as above. Maybe something like this: Competency = Collaboration 1. Beginner - can complete clearly defined role relative to other makers 2. Intermediate - can help contribute to group decision-making and task completion 3. Advanced - leads and structures work within a group, helps to delegate labor	2/16/2015 12:03 PM

Q17 Is Editing a necessary media making competency?

Answered: 13 Skipped: 0

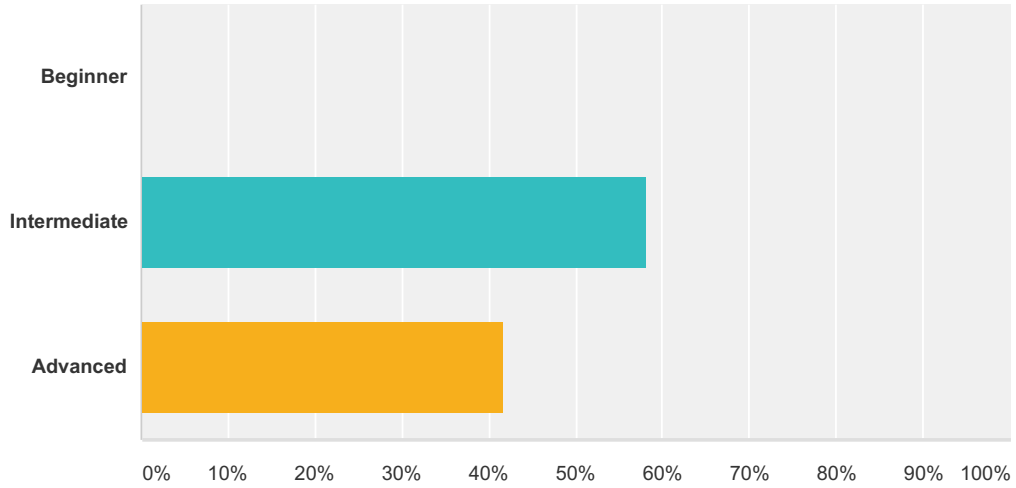


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	84.62% 11	15.38% 2	0.00% 0	13	1.15

WORKING GROUP SURVEY: MEDIA MAKING

Q18 Would you consider Editing a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



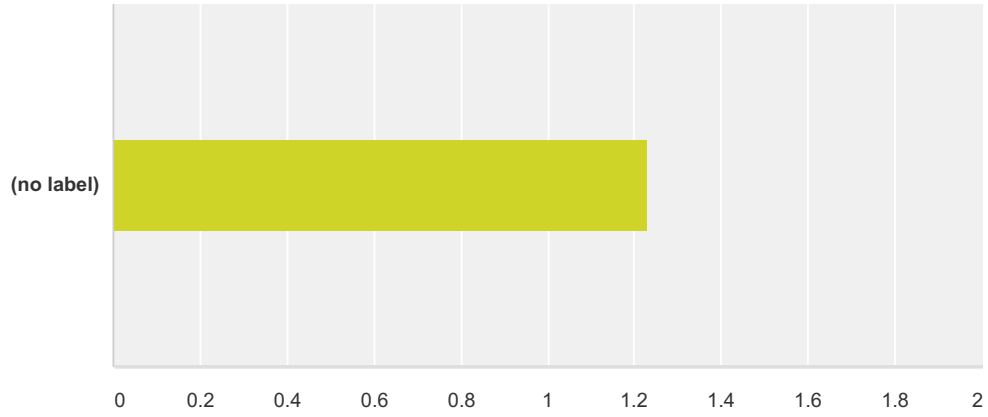
Answer Choices	Responses
Beginner	0.00% 0
Intermediate	58.33% 7
Advanced	41.67% 5
Total	12

#	Comments/Suggested Revisions	Date
1	Depends on the project, but editing is a common skill and a place where projects often fall apart in informal learning environment experimenting with media making.	3/2/2015 5:12 PM
2	The learner critically evaluates original work and alters some aspects to improve it, make it more expressive, better convey a message, or fit within the constraints of the medium.	2/20/2015 11:48 AM
3	What does critically evaluate their own work mean?	2/16/2015 1:43 PM
4	Same.	2/16/2015 12:03 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q19 Is Critical Literacy a necessary media making competency?

Answered: 13 Skipped: 0

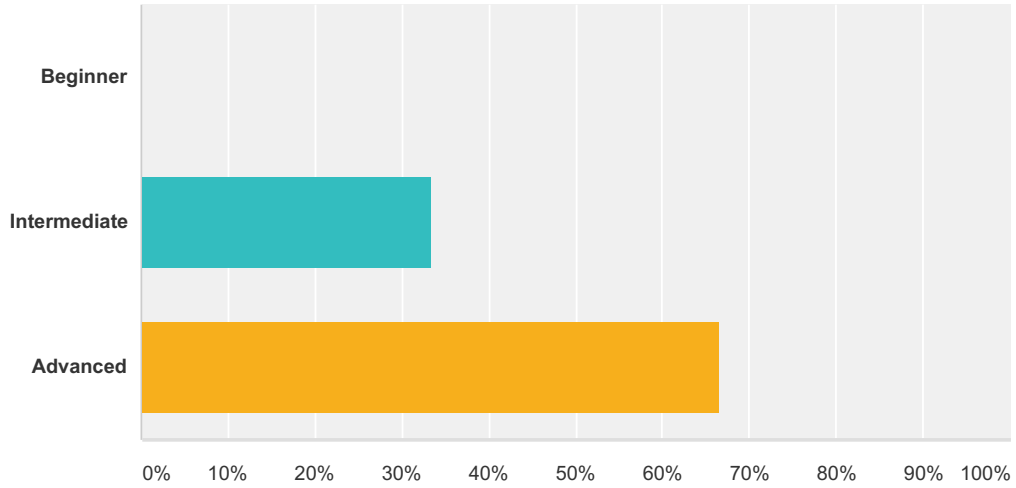


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	76.92% 10	23.08% 3	0.00% 0	13	1.23

WORKING GROUP SURVEY: MEDIA MAKING

Q20 Would you consider Critical Literacy a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



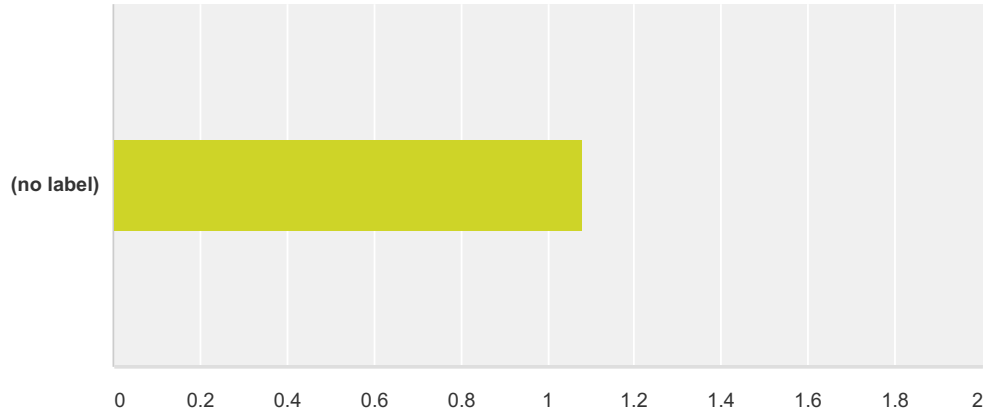
Answer Choices	Responses
Beginner	0.00% 0
Intermediate	33.33% 4
Advanced	66.67% 8
Total	12

#	Comments/Suggested Revisions	Date
1	I think this is an important skill, but it may seem kind of vague to people.	3/2/2015 5:12 PM
2	know how sounds like knowledge--not skill, remove The learner critically engages with a piece of media in order to form an interpretation or position related to the message.	2/20/2015 11:48 AM
3	What does critically engage mean?	2/16/2015 1:43 PM
4	Same	2/16/2015 12:03 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q21 Is Peer Mentor a necessary media making competency?

Answered: 13 Skipped: 0

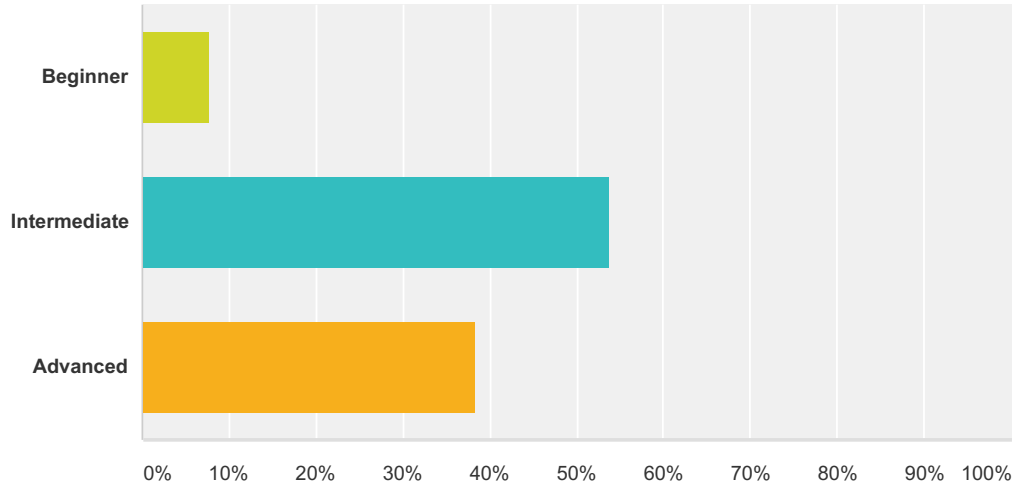


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	84.62% 11	7.69% 1	7.69% 1	13	1.08

WORKING GROUP SURVEY: MEDIA MAKING

Q22 Would you consider Peer Mentor a Beginner, Intermediate, or Advanced competency?

Answered: 13 Skipped: 0



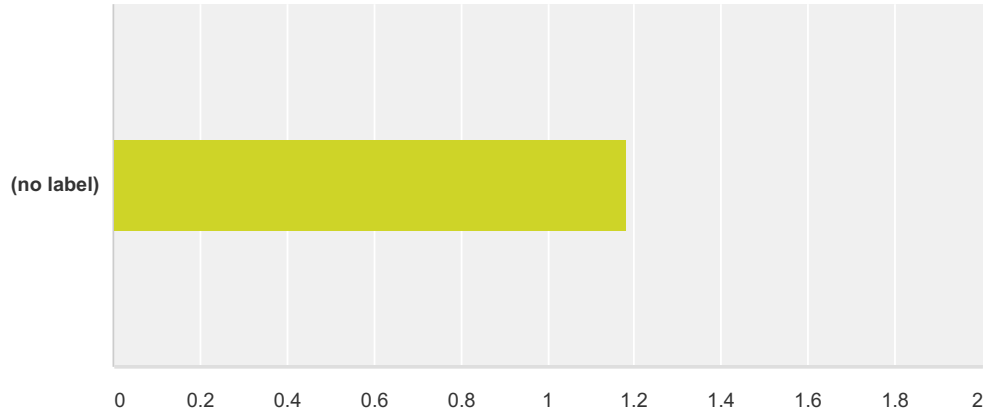
Answer Choices	Responses
Beginner	7.69% 1
Intermediate	53.85% 7
Advanced	38.46% 5
Total	13

#	Comments/Suggested Revisions	Date
1	I see this is a capstone badge -- it can happen sooner, but it's still advanced in that it's a disposition we hope our learners reach.	3/2/2015 5:14 PM
2	The learner passes on knowledge or strengthens skills when others need help.	2/20/2015 11:59 AM
3	This is an advanced disposition because one must obtain the knowledge and skills before being able to pass them on.	2/16/2015 1:58 PM
4	Not necessary but very useful.	2/16/2015 1:47 PM
5	This one might be specific enough to be identified with a skill level.	2/16/2015 12:06 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q23 Is Media Literacy a necessary media making competency?

Answered: 13 Skipped: 0

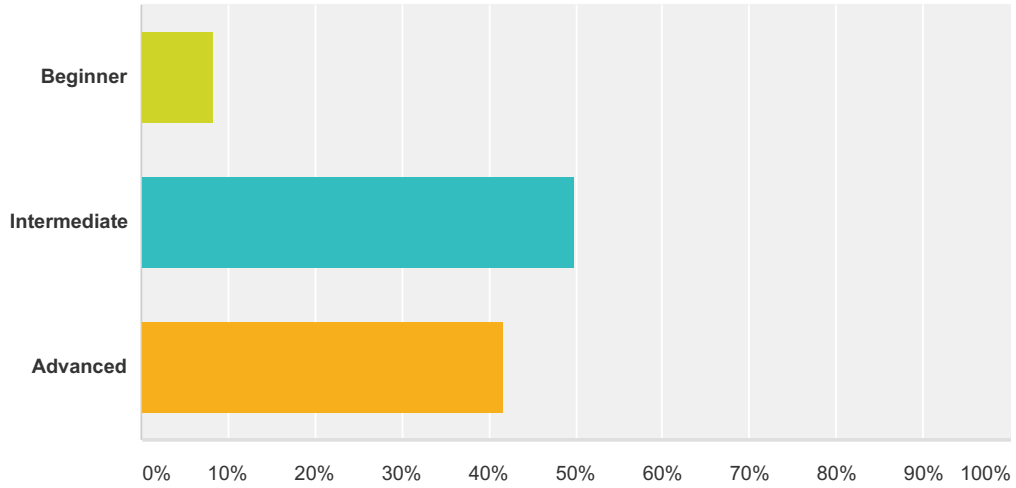


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	69.23% 9	15.38% 2	15.38% 2	13	1.18

WORKING GROUP SURVEY: MEDIA MAKING

Q24 Would you consider Media Literacy a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1

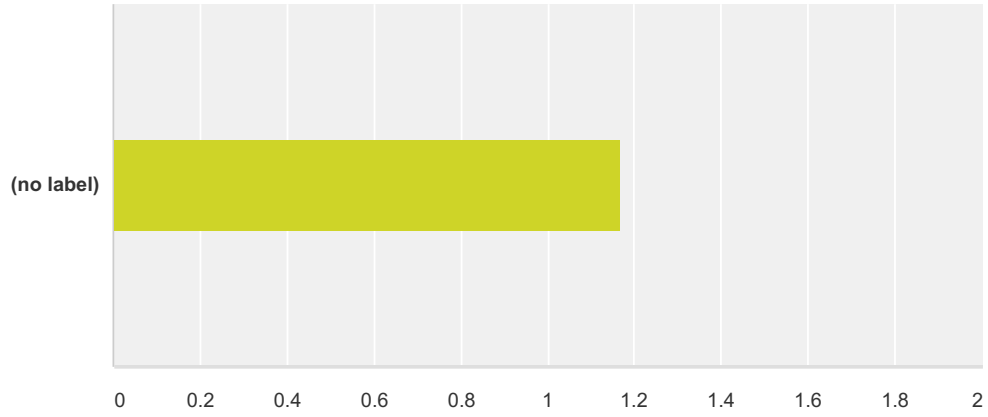


Answer Choices	Responses
Beginner	8.33% 1
Intermediate	50.00% 6
Advanced	41.67% 5
Total	12

#	Comments/Suggested Revisions	Date
1	It's a great starting point, to know how these messages are being created and why.	3/2/2015 5:14 PM
2	This seems like knowledge, not disposition "have an understanding"	2/20/2015 11:59 AM
3	I am curious how a message is delivered if not through some kind of media. This term "Media Literacy" seems much more broad than any of the other competencies so far listed. It seems to describe the entire project of this badge.	2/16/2015 12:06 PM

Q25 Is Critique a necessary media making competency?

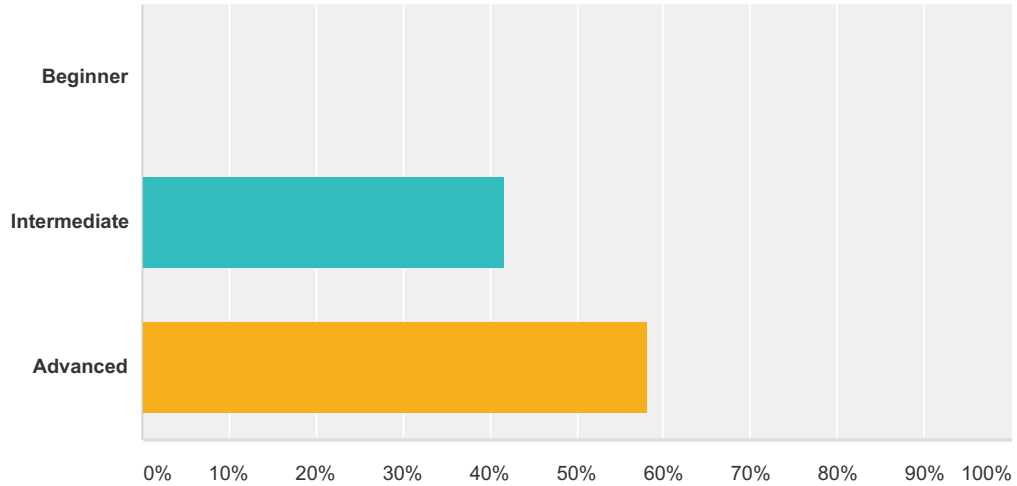
Answered: 13 Skipped: 0



	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	76.92% 10	15.38% 2	7.69% 1	13	1.17

Q26 Would you consider Critique a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



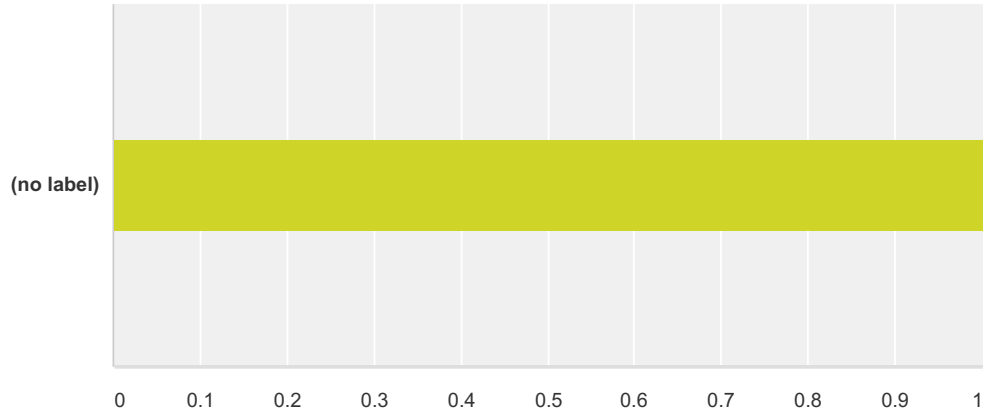
Answer Choices	Responses
Beginner	0.00% 0
Intermediate	41.67% 5
Advanced	58.33% 7
Total	12

#	Comments/Suggested Revisions	Date
1	Goes with media literacy, I think, but is also an important concept unto itself.	3/2/2015 5:14 PM
2	Super awkward construction. Maybe "critical seeing behind the thinking" is knowledge? Suggested revision: The learner is curious about what the artist was thinking during the creative process. The learner constructively critiques the artist's product and is open to constructive criticism of their own product.	2/20/2015 11:59 AM

WORKING GROUP SURVEY: MEDIA MAKING

Q27 Is Media Activist a necessary media making competency?

Answered: 13 Skipped: 0

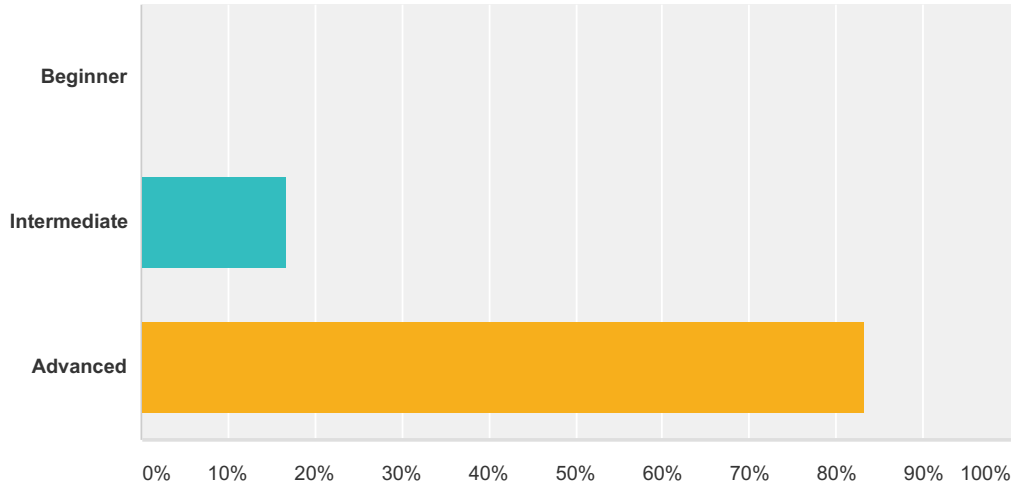


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	76.92% 10	0.00% 0	23.08% 3	13	1.00

WORKING GROUP SURVEY: MEDIA MAKING

Q28 Would you consider Media Activist a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1

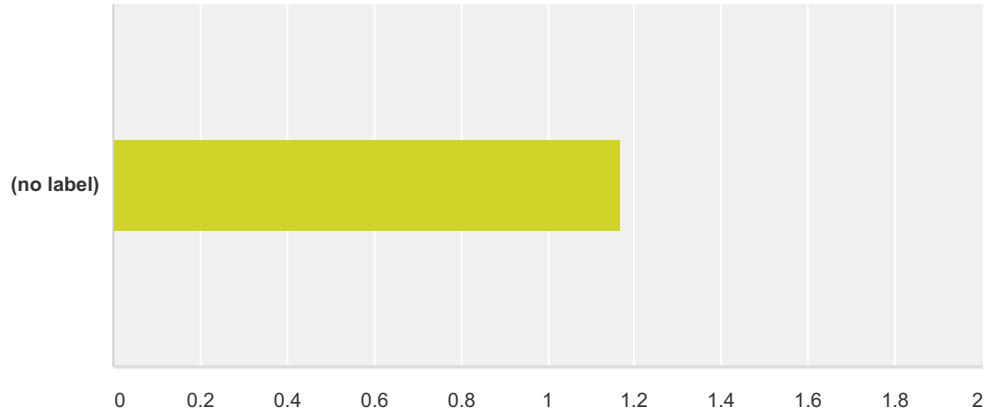


Answer Choices	Responses
Beginner	0.00% 0
Intermediate	16.67% 2
Advanced	83.33% 10
Total	12

#	Comments/Suggested Revisions	Date
1	I think this is another great outcome in a Connected learning environment.	3/2/2015 5:14 PM
2	I dunno about the social change element. That's a required competency of *all* media making? If it stays: The learner is eager to express their voice and desires to effect social change.	2/20/2015 11:59 AM
3	Not all media needs to be made for social change, but it is definitely worth developing!	2/16/2015 1:47 PM
4	Not sure it relates to the medium itself. Consider revising to: "Enables an awareness of how media production can affect social change". Talking more about ethics in general rather than enforcing a specific attitude.	2/13/2015 3:40 PM

Q29 Is Identity a necessary media making competency?

Answered: 13 Skipped: 0

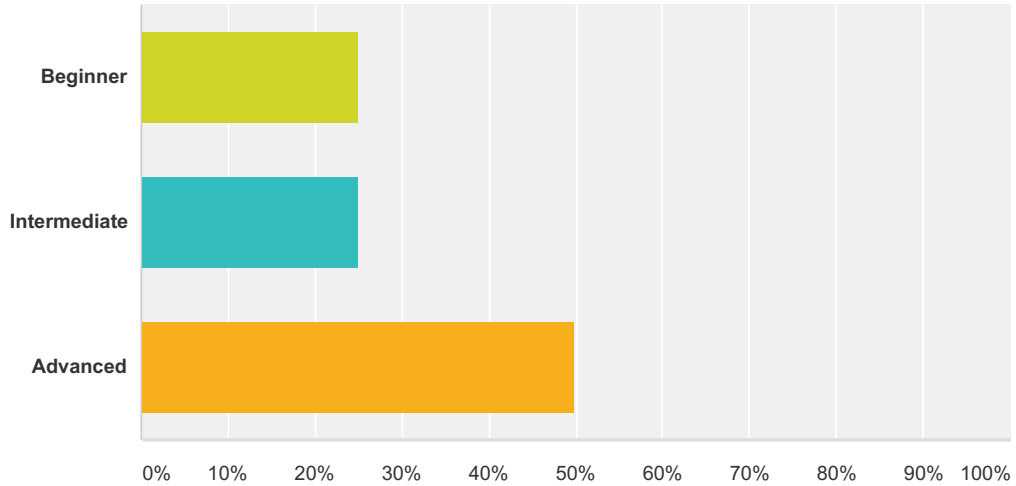


	Agree	Agree, but revisions needed	Disagree	Total	Weighted Average
(no label)	76.92% 10	15.38% 2	7.69% 1	13	1.17

WORKING GROUP SURVEY: MEDIA MAKING

Q30 Would you consider Identity a Beginner, Intermediate, or Advanced competency?

Answered: 12 Skipped: 1



Answer Choices	Responses
Beginner	25.00% 3
Intermediate	25.00% 3
Advanced	50.00% 6
Total	12

#	Comments/Suggested Revisions	Date
1	Like activist -- very important.	3/2/2015 5:14 PM
2	Maybe this could be a part of earning a badge on other competencies.	2/26/2015 1:14 PM
3	remove should	2/20/2015 11:59 AM
4	Could also be called Self Reflection. I tend to think of identity as something that is a bit more static, but how we perceive ourselves changes. I suggest including in the definition something about a willingness to explore one's own identity through media.	2/16/2015 1:58 PM
5	Not sure the learner should have to change the way they see themselves in respect to their work. While I agree story telling is a large part of what media making is, and moreover that Identity is certainly a great Disposition inherent to Media Making, I'm not sure the description is correct. Perhaps it is just misleading?	2/13/2015 3:40 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q31 How can you use these competencies to inform your work related to digital badges?

Answered: 9 Skipped: 4

#	Responses	Date
1	They're a great way of gauging a learners movement through a program.	3/2/2015 5:15 PM
2	All of the above mentioned competencies are inherently present in the work we do. By clearly outlining them along with their "level" (beginner, intermediate, advanced), we can better outline our path to successful completion of each digital badge.	2/27/2015 4:54 PM
3	As a way of organizing programs to ensure that they deliver instruction and experiences that will build capacity for the competencies.	2/26/2015 10:58 PM
4	Framework to create lessons.	2/26/2015 1:16 PM
5	This will help PFYM create effective pathways for students to develop a variety of media-related disciplines.	2/26/2015 11:57 AM
6	I'm not sure if I understand the question.	2/16/2015 3:17 PM
7	These competencies could inform our work. Right now we are exploring badging on a more specific skill level and considering badges for thing like "Video editing", "Photoshop Basics" and even skills like "The Elevator Pitch"	2/16/2015 2:03 PM
8	I'd love to work them into this project http://msbordnerteachertech.blogspot.com/2015/01/introduction-to-epic-telenovela-project.html	2/16/2015 1:49 PM
9	It would be very useful to have a clear set of accepted standards with regard to media, specifically for myself with the creation of video media, education. That said, they need to be thought out with similar structure, care, and detailed description as other learning standards. What exactly is the expression of these competencies in a student?	2/16/2015 12:11 PM

WORKING GROUP SURVEY: MEDIA MAKING

Q32 How would the competencies connect learning experiences in school, out of school, and online? In other words, how can these competencies help develop learning pathways for students?

Answered: 9 Skipped: 4

#	Responses	Date
1	By creating a clear-cut trajectory. Each learner will have a different path and each program in the city will show them different opportunities, but these competencies feature common themes that can programs and learners together.	3/2/2015 5:15 PM
2	All of the competencies are logical steps outlining the path to higher learning. Along with clearly laying the path towards a designated goal (whether that be a digital badge or simply completion of a workshop), these competencies can allow for clearer points of reference between different organizations and an easier path to connected learning in different organizations.	2/27/2015 4:54 PM
3	Ideally the competencies can link together in school, out of school and online learning experiences. These are core 21st century competencies. They touch on basics that apply not only to media-making, but to learning (e.g. how to do research, how to evaluate and improve your own work), to the work environment (working as a team) and to life.	2/26/2015 10:58 PM
4	Students could feel confident moving from program to program if the frameworks and language around the frameworks is the same. Understanding critique in one form of media would easily translate to another.	2/26/2015 1:16 PM
5	I think this concept supports adults facilitating learning more than students. It will help unify our work and define vocabulary to be used between or within programs.	2/26/2015 1:07 PM
6	It provides a structure that enables various in and out of school programs deliver quality content with some consistency across organizations and programs.	2/26/2015 11:57 AM
7	Students could take their knowledge of research from school and realize -- in an out-of-school setting -- that it can actually be enjoyable if the research something they like.	2/16/2015 3:17 PM
8	Ideally schools and OST programs would adopt badging systems so kids could pursue badges through both OST and school day projects. Kids would see how learning is woven into everything they do and how skills carry over from school to OST and vice versa.	2/16/2015 2:03 PM
9	We have a tech class that teaches Adobe Photoshop and Premiere so we can build projects that use these competencies	2/16/2015 1:49 PM